



**NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS**

TORONTO, January 21, 2015 – Canaccord Genuity Group Inc. (the “Company”) announces that on January 20, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following persons discharging managerial responsibility pursuant to acquisition of common shares held under the Company’s employee stock purchase plan.

Name of Person Discharging Managerial Responsibility	Number of common shares awarded	Average price per share	Total and percentage of common shares held after the acquisition
Daniel Daviau	824	\$7.28	1,037,620/1.018%

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK and Europe. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Germany, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

FOR FURTHER INFORMATION CONTACT:

North America media:

Scott Davidson
Executive Vice President, Global Head of Corporate Development and Strategy
Phone: 416-869-3875, email: scott.davidson@canaccord.com

For investor relations inquiries contact:

Christina Marinoff
Vice President, Investor Relations & Communications
Phone: 416-687-5507, email: christina.marinoff@canaccord.com

London media:

Robert Morgan or Nicola Ratchford
Stockwell
Phone: +44 (0) 20 7240 2486, email: robert.morgan@stockwellgroup.com;
nicola.ratchford@stockwellgroup.com

Broker:

Oliver Hearsey

RBC Europe Limited

Phone: +44 (0) 20 7653 4000, email: oliver.hearsey@rbccm.com